TENNESSEE HOSPITAL ASSOCIATION

2017 GOLD SPONSOR

The Gold Sponsorship level grants exclusivity, communication and direct access to THA members. Each Gold Sponsor will receive exclusivity* within their product/service area. The cost of a Gold Sponsorship is $13,000.

Secure your sponsorship by Jan. 31, 2017 to receive a $500 discount!

GOLD SPONSOR BENEFITS

VISIBILITY

THA Associate Institutional membership

Small or Rural Conference
March 30-31
Single booth space

Annual Meeting
Oct. 11-13

- Receive a counter displaying your logo in a prime location on Oct. 11-12
- Early bird bonus for the first four Gold Sponsors: Speaker introduction during a THA Annual Meeting general education session
  Remaining Gold Sponsors will receive the opportunity to choose from a select list of "Annual Meeting Enhancement" opportunities
- Conference name badge recognition of sponsorship level

MARKETING

Two featured case studies on THA webpage or weekly newsletter (must be approved by THA)

Recognition on sponsor page of THA website

One-week feature of logo and description of products/services on THA News Clips

Recognition in the THA Annual Report

Marketing opportunities, which may include:

- Webinar opportunities through a "call for presentations"
- Speaking engagements at select educational events

Annual Meeting
Oct. 11-13
Mention of sponsorship on the official THA Annual Meeting mobile app

Small or Rural Conference, Summer Conference and Annual Meeting

- Logo on marketing and registration materials
- Strategic signage at meetings

ACCESS

Summer Conference
May 31-June 3
One free conference registration and activity

Annual Meeting
Oct. 11-13

- Free registration with complimentary registration to select educational events
- Complimentary tickets to Oct. 11 opening reception
- Complimentary tickets to Oct. 12 chairman's reception
- Complimentary tickets to the THA luncheon on Oct. 12
- Invitation to attend all THA Annual Meeting general education sessions

List of attendees for each registered conference (names and titles) is included

*Allied and affiliate groups obtain their own sponsors for their programs held during the THA Annual Meeting that are separate and apart from the exclusivity of the THA Annual Meeting sponsorships.

For more information, contact Lisa Wright at THA, lwright@tha.com, 615-401-7433