



2017

SILVER SPONSOR

The Silver Sponsorship level grants you recognition and access throughout the year. The cost of a Silver Sponsorship is \$7,500.

★ Secure your sponsorship by Jan. 31, 2017 to receive a \$500 discount! ★

SILVER SPONSOR BENEFITS

VISIBILITY

THA Associate Institutional membership

**Annual Meeting
Oct. 11-13**

- Receive a counter displaying your logo in a prime location on Oct. 12
- Early bird bonus for first two Silver sponsors: Breakout session speaker introduction opportunity Remaining Silver Sponsors will receive the opportunity to choose from a select list of "Annual Meeting Enhancement" opportunities
- Conference name badge recognition of sponsorship level

MARKETING

Recognition on sponsor page of THA website

Recognition in the THA Annual Report

Marketing opportunities, which may include:

- Webinar opportunities through a "call for presentations"
- Speaking engagements at select educational events

**Annual Meeting
Oct. 11-13**

- Mention of sponsorship on the official THA Annual Meeting mobile app
- Signage at breakout session
- Strategic signage at meetings
- Logo on marketing and registration materials

ACCESS

**Summer Conference
May 31-June 3**

Eligible to attend (registration not included)

**Annual Meeting
Oct. 11-13**

- Free registration with complimentary registration to select educational events
- Complimentary tickets to Oct. 11 opening reception
- Complimentary tickets to the THA luncheon on Oct. 12
- Invitation to attend all THA Annual Meeting general education sessions

List of attendees for each registered conference (names and titles) is included

For more information, contact Lisa Wright at THA, lwright@tha.com, 615-401-7433